

## Innovatour



**business mix** is an innovation consultancy and network providing innovation services to large corporates and scaling services to growing companies. **business mix** is based in London and Singapore with partnerships in Israel and India.

**business mix** combines expertise in understanding how innovation works and what's needed to help large corporates articulate and understand their business problems and longer-term aspirations. This then allows us to bring together in a bespoke innovation agenda and plan that quickly drives commercial value.

Collaboration is absolutely at the heart of what we do and how we do it; **business mix** provides a global Partner and Associate network with a vast array of operational experience which has years of delivery experience in change, innovation and ecosystem management across large corporates and scaling companies.

The **business mix** Innovatour is a unique opportunity for **business mix** to guide you through the global innovation ecosystems and an opportunity to join fellow executives in understanding, navigating and leveraging their potential, with a focus on London, Israel, India and Asia Pacific.

Four dedicated programs across three continents, with a chance to meet relevant start-ups, academia, government, quasi-government agencies, relevant accelerators and Incubators, attend relevant events and experience a tailor-made tour, including London's Shoreditch Innovation hub, Tel Aviv's International Peres Centre of Peace and Innovation, the Visa Innovation Lab in Singapore and **business mix**'s Partner Kabeela Life's Headquarters in India.

A discreet, c-suite level program with access to industry leaders, rising stars and the ecosystems that support them. Hosted by David Page, **business mix** Founder and CEO, join this first-class innovation Innovatour in;

- ▲ London - January 2020,
- ▲ India - March 2020,
- ▲ Singapore - June 2020, and
- ▲ Israel - September 2020

Returning from this trip feeling equipped as to why innovation is a crucial tool in the armory of transformational change, what to do next, how to go about it and, perhaps more importantly, the storytelling and narrative development techniques to internally sell the innovation journey.

It is all too easy as a company to spend time on the wrong thing, to lose their focus amongst the internal noise and external options and/or fearing failure and therefore not making the right decisions which can lead to a lack of tangible outcome or fundamental change.

Simply including the word 'innovation' into your narrative isn't enough. Make it truly innovative. For more information, please contact us at [enquiries@business-mix.com](mailto:enquiries@business-mix.com)